

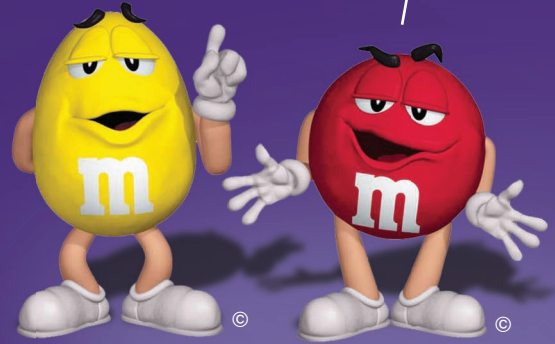


Personalized M&M'S® for business.

A sweet idea to grow your bottom line.

We've got all your
marketing needs covered.

In a tasty
candy shell.



LESTALT
PROPERTIES
Belle Travis
Realtor
25 West Side
Dayton, OH 45402
555-559-9080
www.lestaltproperties.com

Personalized M&M'S® with
business card holder - See page 7

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What We Do

Color

We have a vibrant collection of 25 custom colors of a classic American candy to choose from. You can create a blend of up to three colors per package with 20 printable colors in black food-grade ink.



Personalization

The personalization experts at MY M&M'S® Chocolate Candies can turn your logo, message or image (even a face!) into a delicious treat for your customers, vendors and employees.

Packaging

We provide unique gifting solutions for corporate clients. Add a finishing touch to your personal creation with our selection of trendy boxes, sleek tin and beautifully packed bags.



About Mars Incorporated

Mars Incorporated, a family-owned business founded in 1911, is one of the largest food manufacturers in the world with annual revenues of over \$30 billion. We operate in six business segments: chocolate, petcare, gum, food, drinks and symbioscience with over 70,000 associates at more than 300 sites in 75 countries worldwide. We are the world's leading confectionery company with a stable of billion dollar brands as well as the world's leading petcare company.



Our Principles:

Quality

The consumer is our boss, quality is our work and value for money is our goal.

Responsibility

We demand total responsibility from ourselves and we support the responsibilities of others.

Mutuality

A mutual benefit is a shared benefit; a shared benefit will endure.

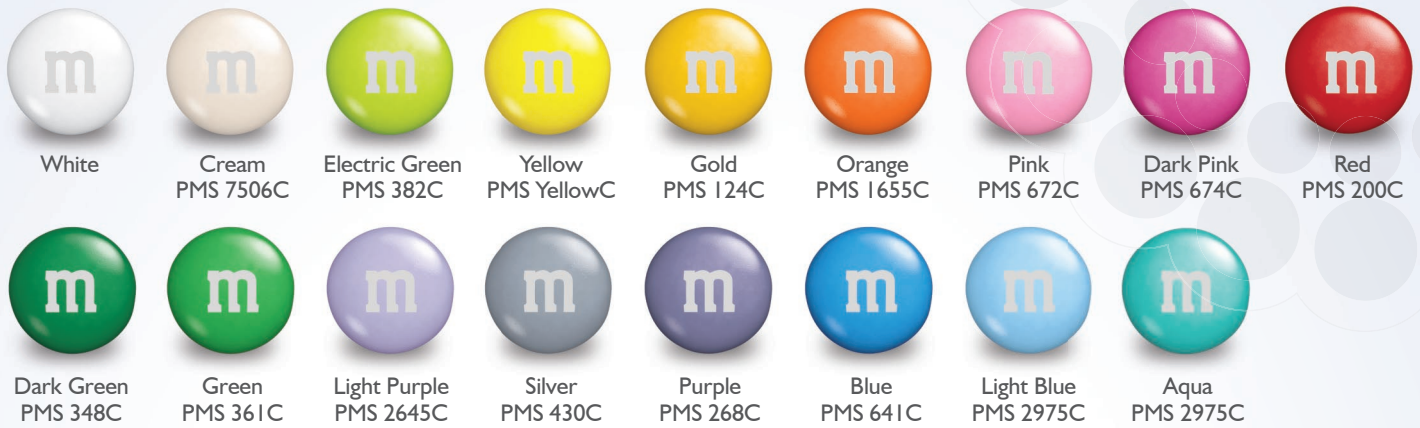
Efficiency

We use resources to the fullest, waste nothing and do only what we can do best.

Freedom

We need freedom to shape our future; we need profit to remain free.

MY M&M'S® Brand Color Palette



MY M&M'S® Shimmer Collection

Colors in the Shimmer Collection have a pearlized finish giving them a sparkling appearance.



MY M&M'S® Non-printable Colors



Pricing Key

"Full-Color" or "Single-Color" refers to the packaging, not the candies.

Full-Color 1/2 oz. Bag	500
Personalize your M&M'S®	
	Logo/Photo & Text
	Text
	No Personalization
	\$1.72
	\$1.62
	\$1.44

Here's how it works.



Examples of candy personalization. You may choose up to three colors and two images (photos or logos) and/or two messages per order.

Personalized Packaging

Now, you can create packaging that's as unique as your brand to display your custom blend. Our packaging is available in both one-color and full-color imprint options.



Full-Color Personalized Packaging

You can create any design within the specifications of our templates, or you can forward us your artwork and we'll develop a bag to your specifications.

Full-Color 1/2 oz. Bag (3" x 3.75") (E)		Item #	500	1000	2500	5000	10000
Personalize your M&M'S®							
Logo/Photo & Text	FCL050		\$1.72	\$1.62	\$1.42	\$1.27	\$1.21
Text	FCT050		\$1.62	\$1.52	\$1.38	\$1.17	\$1.11
No Personalization	FCC050		\$1.44	\$1.36	\$1.17	\$1.09	\$1.05
Full-Color 3/4 oz. Bag (3" x 3.75") (E)		Item #	500	1000	2500	5000	10000
Personalize your M&M'S®							
Logo/Photo & Text	FCL075		\$2.03	\$1.71	\$1.61	\$1.40	\$1.30
Text	FCT075		\$1.92	\$1.60	\$1.50	\$1.29	\$1.22
No Personalization	FCC075		\$1.77	\$1.60	\$1.49	\$1.28	\$1.21
Full-Color 1 oz. Bag (3" x 3.75") (E)		Item #	500	1000	2500	5000	10000
Personalize your M&M'S®							
Logo/Photo & Text	FCL100		\$2.12	\$1.91	\$1.70	\$1.50	\$1.41
Text	FCT100		\$2.02	\$1.81	\$1.66	\$1.40	\$1.32
No Personalization	FCC100		\$1.93	\$1.80	\$1.65	\$1.39	\$1.31
Full-Color 2 oz. Bag (3" x 5.5") (E)		Item #	500	1000	2500	5000	10000
Personalize your M&M'S®							
Logo/Photo & Text	FCL200		\$2.78	\$2.68	\$2.49	\$2.29	\$2.23
Text	FCT200		\$2.78	\$2.68	\$2.49	\$2.29	\$2.23
No Personalization	FCM200		\$2.77	\$2.67	\$2.48	\$2.28	\$2.22

Please call for higher quantities.

Personalized Packaging (continued)



One-Color Personalized Packaging

Our One-Color Personalized Packaging is available in clear or white only with window as shown above. The packaging imprint is available in one of four colors: blue, black, red or white.

Single-Color 1/2 oz. Bag (3" x 3.75") (E)	Item #	100	250	500	1000	2500	5000	10000
Personalize your M&M'S®								
Logo/Photo & Text	SCL050	\$1.87	\$1.46	\$1.17	\$1.00	\$0.97	\$0.92	\$0.88
Text	SCT050	\$1.85	\$1.44	\$1.15	\$0.98	\$0.95	\$0.90	\$0.86
No Personalization	SCC050	\$1.84	\$1.43	\$1.14	\$0.97	\$0.94	\$0.89	\$0.85
Single-Color 1 oz. Bag (3" x 3.75") (E)	Item #	100	250	500	1000	2500	5000	10000
Personalize your M&M'S®								
Logo/Photo & Text	SCL100	\$2.14	\$1.81	\$1.57	\$1.46	\$1.36	\$1.26	\$1.22
Text	SCT100	\$2.12	\$1.79	\$1.55	\$1.44	\$1.34	\$1.24	\$1.20
No Personalization	SCC100	\$2.11	\$1.78	\$1.54	\$1.43	\$1.33	\$1.23	\$1.19

Please call for higher quantities.

Options & Specifications

Artwork Requirements

One-Color Personalized Packaging:

Please provide a high-resolution black & white version of your logo and/or artwork (JPEG or EPS file). Multiple-color artwork can be used, but additional lead time and costs may be incurred.

Full-Color Personalized Packaging:

Vector artwork is required in EPS or Adobe Illustrator files. Within the files, fonts need to be outlined and all images must have a pantone or CMYK reference.

Lead Time & Set-Up Fees:

Lead times and set-up fees vary by complexity of job. Please see ordering information for more details.

Bulk Packages

No matter how you personalize MY M&M'S®, you'll want to share them with everyone. Our 5- and 10-pound bulk options allow you to dish out your personalized blend at trade shows, sales meetings or events.



5 lb. OPTION (E)					
Personalize your M&M'S®	Item #	1 (Min)	10	20	35+
Logo/Photo & Text	BL5	\$149.99	\$142.49	\$139.49	\$134.99
Text	BT5	\$130.00	\$123.50	\$120.90	\$117.00
No Personalization	BC5	\$74.99	\$74.99	\$71.24	\$68.99

10 lb. OPTION (E)					
Personalize your M&M'S®	Item #	1 (Min)	10	20	35+
Logo/Photo & Text	BL10	\$289.99	\$275.49	\$269.69	\$260.99
Text	BT10	\$250.00	\$237.50	\$232.50	\$225.00
No Personalization	BC10	\$138.99	\$138.99	\$132.04	\$127.87

7 oz. Bags

Simple and convenient, our 7 oz. bags are the ideal size and shape to let your custom blend of MY M&M'S® get your message across. The large clear window puts your brand on center stage every time.



7 oz. BAG (E)					
Personalize your M&M'S®	Item #	3 (Min)	100	200	400+
Logo/Photo & Text	7L	\$14.39	\$13.67	\$13.38	\$12.95
Text	7T	\$11.99	\$11.39	\$11.15	\$10.79
No Personalization	7C	\$7.99	\$7.59	\$7.43	\$7.35



Good to have when you're rubbing elbows.

Business Card Holder

This do-it-yourself kit is the perfect way to showcase a blend of personalized M&M'S®. Simply create your blend, fill up the clear plastic cases and you'll make a memorable first impression with new clients at trade shows and other business development opportunities.

1 oz. CLEAR BUSINESS CARD HOLDER — Shipped In 72 Piece Increments With 5lb Option Of Personalized M&M'S® (E)

Personalize your M&M'S®	Item #	72 (Min)	360	1008	2016+
Logo/Photo & Text	BCHL	\$2.59	\$2.53	\$2.50	\$2.46
Text	BCHT	\$2.47	\$2.42	\$2.38	\$2.35
No Personalization	BCHC	\$2.46	\$2.41	\$2.37	\$2.33

Lil' Treats

No matter the occasion, MY M&M'S® has the perfect way to package your personalized blend of M&M'S® Candies. Our line of small promotional items showcases your candy and lets it be the star of the show.



Clear Box with Silver Ribbon

A simple and traditional favor box with silver elastic ribbon. Measures approx. 2.75" x 2.75" x 1.5". (1.75 oz.)

CLEAR BOX WITH SILVER RIBBON (E)

Personalize your M&M'S®	Item #	20 (Min)	200	500	1000+
Logo/Photo & Text	CBL	\$6.35	\$6.03	\$5.91	\$5.72
Text	CBT	\$4.95	\$4.70	\$4.60	\$4.46
No Personalization	CBC	\$4.59	\$4.36	\$4.27	\$4.13

Gift Bag with Bow

A festive clear plastic bag with your choice of ribbon color: gold, silver, black, cream, green, light blue, pink, purple, red, yellow. Measures approx. 2.5" x 1.75" x 6". (1.75 oz.)

GIFT BAG WITH BOW (E)

Personalize your M&M'S®	Item #	20 (Min)	200	500	1000+
Logo/Photo & Text	BWBL	\$4.85	\$4.61	\$4.51	\$4.37
Text	BWBT	\$3.99	\$3.79	\$3.71	\$3.59
No Personalization	BWBC	\$3.49	\$3.32	\$3.25	\$3.21



Silver Tin

A stylish tin with a clear, imprintable removable top. Personalize the container to continue to promote your brand long after the candy is gone. Diameter 2.5". (1.5 oz.)



PERSONALIZED 1.5 oz. SILVER TIN (E)

Personalize your M&M'S®	Item #	20 (Min)	200	500	1000+
Logo/Photo & Text	STLP	\$6.29	\$5.69	\$5.39	\$5.15
Text	STTP	\$5.25	\$4.75	\$4.50	\$4.29
No Personalization	STCP	\$5.15	\$4.65	\$4.39	\$4.19

1.5 oz. SILVER TIN (E)

Personalize your M&M'S®	Item #	20 (Min)	200	500	1000+
Logo/Photo & Text	STL	\$5.35	\$5.08	\$4.98	\$4.82
Text	STT	\$4.25	\$4.04	\$3.95	\$3.83
No Personalization	STC	\$4.19	\$3.98	\$3.90	\$3.77

Gifts

MAKE AN M'PRESSION!® with a gift of personalized M&M'S® Chocolate Candies. Our line of specialized gift options is the best way to send them. Whichever you choose, your custom blend will be sitting pretty.



Signature Gift Box

A simple and stylish way to gift personalized M&M'S®. Comes with three 7 oz bags of personalized M&M'S®. Measures approx. 7.25" x 4.75" x 2.125".

Classy gift, if I do say so myself.



SIGNATURE GIFT BOX—Comes with three 7 oz. bags (E)

Personalize your M&M'S®	Item #	1 (Min)	15	45	75+
Logo/Photo & Text	SGL	\$68.39	\$64.97	\$63.60	\$61.55
Text	SGT	\$59.99	\$56.99	\$55.79	\$53.99
No Personalization	SGC	N/A	N/A	N/A	N/A



MY M&M'S® Candy Container

Our distinctive, modern candy containers are a wonderful accent and come with two 7 oz. bags of personalized M&M'S®. Personalize the container to continue promoting your brand long after the candy is gone. Measures approx. 4.5" x 5.25".

MY M&M'S® CANDY CONTAINER—Comes with two 7 oz. bags (E)

Personalize your M&M'S®	Item #	5 (Min)	25	125+
Logo/Photo & Text	CJL	\$43.80	\$41.65	\$39.45
Text	CJT	\$39.99	\$37.99	\$35.99
No Personalization	CJC	N/A	N/A	N/A





9" Dispenser

One of our best sellers! Fill this classic white candy dispenser with three 7 oz. bags of personalized M&M'S®. Dispenser approx. 9" high, and made of cast iron with a glass top. Holds up to 21 oz. of M&M'S®. The dispenser itself can even be personalized.

PERSONALIZED 9" DISPENSER—Comes with three 7 oz. bags (E)

Personalize your M&M'S®	Item #	1 (Min)	5	15	80+
Logo/Photo & Text	DLP	\$83.19	\$68.90	\$65.49	\$61.99
Text	DTP	\$75.99	\$62.99	\$59.85	\$56.69
No Personalization	DCP	N/A	N/A	N/A	N/A

9" DISPENSER—Comes with three 7 oz. bags (E)

Personalize your M&M'S®	Item #	1 (Min)	5	15	80+
Logo/Photo & Text	DL	\$67.19	\$63.83	\$62.49	\$60.47
Text	DT	\$59.99	\$56.99	\$55.79	\$53.99
No Personalization	DC	N/A	N/A	N/A	N/A

Gifts (continued)

M&M'S® Character Mugs

These handy ceramic mugs come with one 7 oz. bag of personalized MY M&M'S® Candies. Pick your favorite character — Red, Green, Yellow or Blue! Measures approx. 3.25" x 4.5".



M&M'S® CHARACTER MUGS—Comes with one 7 oz. bag (E)

Personalize your M&M'S®	Item #	1 (Min)	10	40	200+
Logo/Photo & Text	CML	\$27.39	\$21.89	\$20.79	\$19.69
Text	CMT	\$24.99	\$19.99	\$18.99	\$17.99
No Personalization	CMC	N/A	N/A	N/A	N/A

I think I just got mugged.



Personalized Acrylic Mug

This stylish high-quality acrylic mug is perfect for any occasion and comes with a 7 oz. bag of personalized MY M&M'S® Candies. Personalize the mug to promote your brand with every sip. Measures approx. 3.5" x 4".



PERSONALIZED ACRYLIC MUG—Comes with one 7 oz. bag (E)

Personalize your M&M'S®	Item #	1 (Min)	30	160+
Logo/Photo & Text	AML	\$31.79	\$30.19	\$28.59
Text	AMT	\$29.99	\$28.49	\$26.99
No Personalization	AMC	N/A	N/A	N/A



Promote yourself at trade shows.



Great gift ideas for clients.



A sweet reward for your employees.



FAQ

Questions About the Product

Are all custom colors available for custom printing?

To ensure the highest quality, custom printing is available on 20 of our 25 available colors. See page 3 for color palette.

What color is the custom printing text?

Custom-printed messages are black text. The “m” character is in gray.

Is the “message” safe to eat?

The ink is made from all food-grade ingredients, and all equipment, packaging and methods meet our high standards of purity and quality.

Is there an “m” on the product?

There is always an “m” on one side of the M&M’S® Chocolate Candies.

Can I get it without the “m”?

The “m” is a symbol of the quality of M&M’S® Brand and will always appear on the product.

What can I print on the candies?

Each candy can be printed with: messages of up to 2 lines of text, featuring 8 characters per line, logos, images and faces. There are restrictions on what you can print; we will not accept any order with vulgar or offensive content. Additionally, there are a variety of restrictions regarding trademarks, company names, and the like—these are outlined in our Terms and Conditions.

M&M’S® Milk Chocolate Candies are labeled “May Contain Peanuts”—does this also apply to custom printed M&M’S® Milk Chocolate Candies?

Custom printed M&M’S® Candies are made in facilities that also process peanuts, and lil’ treats and party favors are labeled “May Contain Peanuts.”

Is this product kosher?

Yes.

How should I store my candies until my event?

They can be stored in the opened box until you’re ready. We recommend removing the cold gel packs and allowing the product to reach room temperature. We do not recommend refrigerating.

Lil’ treats sizes say “approximate” on the weight—why?

The total weight of your order will always be the same; but because of the way the candies are distributed, one container may have slightly more or less candy than another.

Questions About Ordering

Why are there artwork surcharges?

When personalizing your M&M’S® or packaging, our graphic artists take great care and time ensuring your personalization is perfect. There is a small charge associated with this service.

My company is outside the USA—can I order?

Please contact your distributor to discuss whether it’s possible to ship our candies to your international address and, if so, the associated shipping costs.

What about Alaska and Hawaii?

All orders shipped to Alaska and Hawaii incur additional fees, please contact your distributor to obtain a quote.

Questions About Shipping and Returns

What is the return policy?

MY M&M’S® is committed to a quality experience with every order we produce. If your order contains factory defects, contact your distributor and we will be happy to assist you.

How are MY M&M’S® shipped?

Our shipping department works to ensure that every order arrives in perfect condition and to the level of quality you have come to expect from Mars Direct, Inc.

For that reason, during the summer months, all orders are shipped using an overnight delivery method at no additional cost to you. Throughout the rest of the year, we utilize FedEx 2nd day shipment to ensure that the orders experience only a very short duration in uncontrolled environments.

PLEASE NOTE: Due to the perishability of our products, we do not ship over the weekends or for arrival on Mondays. All orders are shipped in insulated containers, and specific packaging procedures are used based on seasons and ship-to locations. Furthermore, if the order is being delivered to a particularly warm area, along with the use of our standard insulated packing liners, we include cold gel packs to make

FAQ (continued)

sure that your order does not melt.

We do recommend, however, that if you know the order is going to arrive in an area with any extreme weather conditions, you consider having the order shipped to a location where it will be picked up immediately or relatively soon after delivery.

How will I know when the product ships?

Please contact your distributor for shipping information.

Why do some items take longer to ship?

All custom printed M&M'S® Milk Chocolate Candies are made to order, so these require more time to produce and ship. If you need your order sooner, rush delivery is available for an additional fee.

Will my order arrive together?

Different levels of customization require different amounts of time to produce. Please contact your distributor for specific details.

Do you offer a rush delivery option?

Rush delivery is available for an additional fee.

Can I cancel my order?

STANDARD SHIPPING: Yes, you may cancel your order ONLY within 24 hours after placing your order. To cancel your order please contact your distributor.

RUSH DELIVERY: Quality begins from the moment you place your order with us. To ensure that we meet your delivery request, your order is immediately moved to a processing status and work begins. To cancel your order, please contact your distributor.

Personalized Packaging

What can I print on the bag?

Our bags are printed with the highest quality, and therefore we request high-quality artwork from you.

For our Full-Color Personalized Packaging, please provide us with high-quality files (typically found in these file formats: .ai or .eps OR in a high-resolution .psd, .tiff or .jpg) with all fonts converted to outlines. Full-Color Personalized Packaging uses a 4-color printing process which can reproduce nearly all artwork that is submitted.

For our One-Color Personalized Packaging, please provide us with, at minimum, a high-quality JPG file in Black & White. The other file formats listed above are also acceptable.

What artwork do I need for the candy?

Any artwork submitted for the M&M'S® (Logos/Faces) should be high resolution (i.e. 300dpi). JPG or TIFF format preferred. We can accept vector artwork for logos.

Will my order arrive together?

Different levels of customization require different amounts of time to produce. please contact your distributor.

How long does the ordering process take?

A One-Color Personalized Packaging order takes approximately 7 business days after artwork approval. Full-Color Personalized Packaging takes up to 20 business days after artwork approval.

What sizes of packaging are available?

We offer bags in the following sizes: Small (3" x 3.75"): holds 1/2 oz. , 3/4 oz. or 1 oz. of M&M'S®, Large (3" x 5.5"): holds 2 oz. of M&M'S®.

How much does it cost? Are there any fees?

There is a bag set-up fee, please see the Price List for current set-up charges.

Is there a minimum quantity order?

Please see the respective product descriptions for current quantities.

How many M&M'S® come in a bag?

1/2 oz. bag approx. 15 - 18 M&M'S® per bag, 3/4 oz. bag approx. 21 - 24 M&M'S® per bag, 1 oz. bag approx. 33 - 36 M&M'S® per bag and 2 oz. bag approx. 65 - 70 M&M'S® per bag.

Catalog is to be used as a reference only and reflect Mars Direct's best information available at date of publication. All prices, terms & conditions are subject to change. Please visit our website for the most current pricing information.

We reserve the right to use all products in our advertising and displays unless otherwise notified in writing at time of order placement.